



KL : SAMSUNGA Sales Performance 12/05/2026 8:03 AM

MTD Sales
38.91 L

Brand Share %
14.39 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.73	27.21 %
Air-Cond	14.68	8.62 %
Wash-Mac	7.90	20.94 %
Oven	0.60	12.79 %
Total	38.91	14.39 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	22.30	19.23 %
KL-NORTH	16.61	10.75 %
Total	38.91	14.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	10.74	13.34 %
Fridge	5.68	30.67 %
Wash-Mac	5.52	33.80 %
Oven	0.36	62.34 %
Total	22.30	19.23 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.65	10.67 %
Total	22.30	19.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.06	25.58 %
Air-Cond	3.94	4.39 %
Wash-Mac	2.38	11.12 %
Oven	0.24	5.79 %
Total	16.61	10.75 %

Branch *	MTD Sales L	Brand Share %
KZD1	17.30	10.77 %
KZSD		0.00 %
WHKZ	-0.69	9.10 %
Total	16.61	10.75 %