



KL : SAMSUNGA Sales Performance 10/05/2026 8:03 AM

MTD Sales
37.05 L

Brand Share %
15.12 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	14.44	9.12 %
Fridge	14.32	28.96 %
Wash-Mac	8.03	24.11 %
Oven	0.26	6.53 %
Total	37.05	15.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	21.06	19.92 %
KL-NORTH	16.00	11.48 %
Total	37.05	15.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	10.50	13.97 %
Wash-Mac	5.52	36.23 %
Fridge	4.88	32.40 %
Oven	0.16	55.97 %
Total	21.06	19.92 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.55	11.30 %
Total	21.06	19.92 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.44	27.45 %
Air-Cond	3.94	4.73 %
Wash-Mac	2.51	13.90 %
Oven	0.10	2.75 %
Total	16.00	11.48 %

Branch *	MTD Sales L	Brand Share %
KZD1	16.55	11.34 %
KZSD		0.00 %
WHKZ	-0.56	7.89 %
Total	16.00	11.48 %