

MTD Sales
42.24 L

Brand Share %
19.24 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.00	37.96 %
Wash-Mac	12.89	21.13 %
Air-Cond	5.36	5.80 %
Total	42.24	19.24 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	21.23	16.38 %
KL-SOUTH	16.67	22.76 %
KL-CENTRAL	4.35	25.93 %
Total	42.24	19.24 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	11.27	32.57 %
Wash-Mac	8.59	23.24 %
Air-Cond	1.37	2.46 %
Total	21.23	16.38 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.66	15.57 %
VLC1	1.98	14.15 %
KNU1	1.05	17.98 %
WHKZ	-0.49	11.01 %
Total	21.23	16.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.54	43.38 %
Wash-Mac	3.85	18.35 %
Air-Cond	2.28	8.22 %
Total	16.67	22.76 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.39	18.81 %
KLR1	1.37	12.70 %
Total	16.67	22.76 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	2.19	50.60 %
Air-Cond	1.71	18.74 %
Wash-Mac	0.45	14.62 %
Total	4.35	25.93 %

Branch *	MTD Sales L	Brand Share %
Total	4.35	25.93 %