

MTD Sales
167.19 L

Brand Share %
16.01 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	92.36	33.12 %
Wash-Mac	44.29	19.78 %
Air-Cond	30.29	5.75 %
Oven	0.26	1.78 %
Total	167.19	16.01 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	87.43	13.81 %
KL-SOUTH	62.61	19.30 %
KL-CENTRAL	17.15	19.82 %
Total	167.19	16.01 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	47.73	29.71 %
Wash-Mac	27.74	20.08 %
Air-Cond	11.97	3.69 %
Total	87.43	13.81 %

Branch *	MTD Sales L	Brand Share %
KZD1	48.90	13.36 %
KNU1	21.63	14.46 %
BSY1	13.02	15.75 %
VLC1	6.78	12.26 %
KZSD	-0.19	-232.07 %
WHKZ	-2.71	13.30 %
Total	87.43	13.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	36.51	37.46 %
Wash-Mac	14.05	19.88 %
Air-Cond	11.79	7.68 %
Oven	0.26	9.57 %
Total	62.61	19.30 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.63	14.65 %
PNL1	2.44	7.13 %
TVSD		0.00 %
Total	62.61	19.30 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	8.12	39.08 %
Air-Cond	6.53	13.30 %
Wash-Mac	2.50	16.58 %
Total	17.15	19.82 %

Branch *	MTD Sales L	Brand Share %
WKOC	-0.15	10.23 %
Total	17.15	19.82 %