



# KL : SAMSUNGA Sales Performance 01/05/2026 8:03 AM

MTD Sales  
171.45 L

Brand Share %  
11.93 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.93 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 95.16       | 8.20 %        |
| Fridge   | 53.77       | 31.31 %       |
| Wash-Mac | 20.43       | 22.19 %       |
| Oven     | 2.10        | 15.59 %       |
| Total    | 171.45      | 11.93 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH   | 95.77       | 14.05 %       |
| KL-NORTH   | 75.68       | 10.01 %       |
| Total      | 171.45      | 11.93 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 65.64       | 11.53 %       |
| Fridge   | 21.33       | 28.57 %       |
| Wash-Mac | 8.17        | 22.34 %       |
| Oven     | 0.63        | 47.56 %       |
| Total    | 95.77       | 14.05 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 95.77       | 14.05 %       |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 32.44       | 33.42 %       |
| Air-Cond | 29.52       | 4.99 %        |
| Wash-Mac | 12.26       | 22.09 %       |
| Oven     | 1.47        | 12.09 %       |
| Total    | 75.68       | 10.01 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 77.01       | 10.05 %       |
| Total    | 75.68       | 10.01 %       |