



# KL : SAMSUNGA Sales Performance 01/04/2026 8:03 AM

MTD Sales  
89.83 L

Brand Share %  
17.23 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	48.24	13.17 %
Fridge	28.37	30.59 %
Wash-Mac	12.52	22.92 %
Oven	0.70	9.28 %
<b>Total</b>	<b>89.83</b>	<b>17.23 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	55.04	23.48 %
KL-NORTH	34.79	12.13 %
<b>Total</b>	<b>89.83</b>	<b>17.23 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	31.77	19.82 %
Fridge	15.32	33.48 %
Wash-Mac	7.66	28.98 %
Oven	0.29	15.08 %
<b>Total</b>	<b>55.04</b>	<b>23.48 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
<b>Total</b>	<b>55.04</b>	<b>23.48 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.47	7.99 %
Fridge	13.05	27.77 %
Wash-Mac	4.86	17.23 %
Oven	0.41	7.32 %
<b>Total</b>	<b>34.79</b>	<b>12.13 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	36.07	12.26 %
WHKZ	-1.28	17.19 %
<b>Total</b>	<b>34.79</b>	<b>12.13 %</b>