



KL : SAMSUNGAV Sales Performance 28/05/2026 8:05 AM

MTD Sales
46.33 L

Brand Share %
33.71 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.71 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	45.46	34.56 %
Home-The	0.86	14.70 %
Total	46.33	33.71 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	25.59	32.58 %
KL-SOUTH	20.74	35.21 %
Total	46.33	33.71 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	25.46	33.81 %
Home-The	0.13	4.03 %
Total	25.59	32.58 %

Branch *	MTD Sales L	Brand Share %
KZD1	26.80	33.70 %
KZSD		0.00 %
Total	25.59	32.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	20.01	35.57 %
Home-The	0.73	27.70 %
Total	20.74	35.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.92	26.02 %
KLR1	1.52	27.00 %
Total	20.74	35.21 %