

MTD Sales
40.45 L

Brand Share %
16.90 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	40.11	17.83 %
Home-The	0.34	2.35 %
Total	40.45	16.90 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	23.05	16.61 %
KL-SOUTH	11.84	14.85 %
KL-CENTRAL	5.55	26.63 %
Total	40.45	16.90 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	22.80	17.54 %
Home-The	0.25	2.90 %
Total	23.05	16.61 %

Branch *	MTD Sales L	Brand Share %
KZD1	11.91	16.70 %
KNU1	5.01	11.41 %
KZSD		0.00 %
Total	23.05	16.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	11.76	15.69 %
Home-The	0.08	1.76 %
Total	11.84	14.85 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.76	13.98 %
KLR1	0.78	8.61 %
PNL1	0.08	1.03 %
TVSD		0.00 %
Total	11.84	14.85 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	5.55	27.78 %
Total	5.55	26.63 %

Branch *	MTD Sales L	Brand Share %
Total	5.55	26.63 %