

MTD Sales
33.95 L

Brand Share %
16.43 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.62	17.32 %
Home-The	0.34	2.69 %
Total	33.95	16.43 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	20.00	15.98 %
KL-SOUTH	10.08	14.66 %
KL-CENTRAL	3.87	30.24 %
Total	33.95	16.43 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	19.74	16.87 %
Home-The	0.25	3.15 %
Total	20.00	15.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	10.69	15.92 %
KNU1	4.04	10.84 %
KZSD		0.00 %
Total	20.00	15.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	10.00	15.45 %
Home-The	0.08	2.09 %
Total	10.08	14.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.20	12.69 %
KLR1	0.56	8.18 %
PNL1	0.08	1.53 %
TVSD		0.00 %
Total	10.08	14.66 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	3.87	31.41 %
Total	3.87	30.24 %

Branch *	MTD Sales L	Brand Share %
Total	3.87	30.24 %