



# KL : SAMSUNGAV Sales Performance 25/05/2026 8:05 AM

MTD Sales  
39.80 L

Brand Share %  
32.96 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **32.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	39.13	33.92 %
Home-The	0.67	12.42 %
Total	39.80	32.96 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	22.39	31.90 %
KL-SOUTH	17.41	34.44 %
Total	39.80	32.96 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	22.26	33.18 %
Home-The	0.13	4.18 %
Total	22.39	31.90 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	22.39	31.90 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	16.87	34.95 %
Home-The	0.54	23.68 %
Total	17.41	34.44 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.76	26.90 %
KLR1	1.52	29.16 %
Total	17.41	34.44 %