

MTD Sales
31.23 L

Brand Share %
17.04 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.90	18.00 %
Home-The	0.34	2.89 %
Total	31.23	17.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	17.55	16.46 %
KL-SOUTH	9.81	15.47 %
KL-CENTRAL	3.87	29.12 %
Total	31.23	17.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	17.30	17.43 %
Home-The	0.25	3.44 %
Total	17.55	16.46 %

Branch *	MTD Sales L	Brand Share %
KZD1	9.91	15.83 %
KNU1	2.38	9.67 %
KZSD		0.00 %
Total	17.55	16.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	9.72	16.34 %
Home-The	0.08	2.18 %
Total	9.81	15.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.93	12.99 %
KLR1	0.56	8.18 %
PNL1	0.08	1.68 %
TVSD		0.00 %
Total	9.81	15.47 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	3.87	30.21 %
Total	3.87	29.12 %

Branch *	MTD Sales L	Brand Share %
Total	3.87	29.12 %