



# KL : SAMSUNGAV Sales Performance 24/05/2026 8:05 AM

MTD Sales  
38.64 L

Brand Share %  
33.17 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **33.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.98	34.05 %
Home-The	0.67	13.42 %
Total	38.64	33.17 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	21.52	31.99 %
KL-SOUTH	17.13	34.79 %
Total	38.64	33.17 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	21.39	33.27 %
Home-The	0.13	4.35 %
Total	21.52	31.99 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	21.52	31.99 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	16.59	35.12 %
Home-The	0.54	27.03 %
Total	17.13	34.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.48	26.86 %
KLR1	1.52	30.19 %
Total	17.13	34.79 %