



KL : SAMSUNGAV Sales Performance 22/05/2026 8:05 AM

MTD Sales
34.66 L

Brand Share %
32.42 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.99	33.27 %
Home-The	0.67	14.07 %
Total	34.66	32.42 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	18.56	30.31 %
KL-SOUTH	16.10	35.25 %
Total	34.66	32.42 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	18.43	31.64 %
Home-The	0.13	4.35 %
Total	18.56	30.31 %

Branch *	MTD Sales L	Brand Share %
KZD1	19.77	31.62 %
Total	18.56	30.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	15.56	35.44 %
Home-The	0.54	30.59 %
Total	16.10	35.25 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.85	26.34 %
KLR1	1.38	31.13 %
Total	16.10	35.25 %