



# KL : SAMSUNGAV Sales Performance 21/05/2026 8:05 AM

MTD Sales  
31.52 L

Brand Share %  
31.50 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **31.50 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 30.86       | 32.23 %       |
| Home-The | 0.67        | 15.39 %       |
| Total    | 31.52       | 31.50 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 16.13       | 28.94 %       |
| KL-SOUTH   | 15.39       | 34.72 %       |
| Total      | 31.52       | 31.50 %       |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 16.00       | 30.22 %       |
| Home-The | 0.13        | 4.62 %        |
| Total    | 16.13       | 28.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 16.71       | 29.66 %       |
| Total    | 16.13       | 28.94 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.85       | 34.70 %       |
| Home-The | 0.54        | 35.16 %       |
| Total    | 15.39       | 34.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 6.71        | 26.11 %       |
| KLR1     | 1.38        | 31.13 %       |
| PNL1     | 0.88        | 26.12 %       |
| Total    | 15.39       | 34.72 %       |