

MTD Sales  
**27.93 L**

Brand Share %  
**18.66 %**

Information:

**MTD :** 01-09-2026 To 19-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 27.59       | 19.69 %       |
| Home-The | 0.34        | 3.55 %        |
| Total    | 27.93       | 18.66 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 14.85       | 18.00 %       |
| KL-SOUTH   | 9.21        | 16.44 %       |
| KL-CENTRAL | 3.87        | 34.65 %       |
| Total      | 27.93       | 18.66 %       |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.59       | 19.07 %       |
| Home-The | 0.25        | 4.27 %        |
| Total    | 14.85       | 18.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 9.65        | 16.99 %       |
| KNU1     | 0.75        | 7.46 %        |
| KZSD     |             | 0.00 %        |
| Total    | 14.85       | 18.00 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 9.12        | 17.40 %       |
| Home-The | 0.08        | 2.37 %        |
| Total    | 9.21        | 16.44 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 2.60        | 13.35 %       |
| KLR1     | 0.56        | 9.62 %        |
| PNL1     | 0.08        | 1.97 %        |
| TVSD     |             | 0.00 %        |
| Total    | 9.21        | 16.44 %       |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.87        | 34.72 %       |
| Total    | 3.87        | 34.65 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 3.87        | 34.65 %       |