



KL : SAMSUNGAV Sales Performance 20/05/2026 8:05 AM

MTD Sales
30.59 L

Brand Share %
31.51 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **31.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	29.92	32.05 %
Home-The	0.67	17.93 %
Total	30.59	31.51 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	15.62	28.71 %
KL-SOUTH	14.97	35.08 %
Total	30.59	31.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	15.49	29.67 %
Home-The	0.13	5.92 %
Total	15.62	28.71 %

Branch *	MTD Sales L	Brand Share %
KZD1	16.20	29.46 %
Total	15.62	28.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	14.43	35.07 %
Home-The	0.54	35.16 %
Total	14.97	35.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.71	27.01 %
KLR1	1.25	28.96 %
PNL1	0.88	28.23 %
Total	14.97	35.08 %