



KL : SAMSUNGAV Sales Performance 19/05/2026 8:05 AM

MTD Sales
29.12 L

Brand Share %
30.99 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.45	31.49 %
Home-The	0.67	18.52 %
Total	29.12	30.99 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	14.69	35.16 %
KL-NORTH	14.42	27.65 %
Total	29.12	30.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	14.16	35.16 %
Home-The	0.54	35.16 %
Total	14.69	35.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.44	26.63 %
KLR1	1.25	29.30 %
PNL1	0.88	28.23 %
Total	14.69	35.16 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	14.29	28.54 %
Home-The	0.13	6.26 %
Total	14.42	27.65 %

Branch *	MTD Sales L	Brand Share %
KZD1	15.00	28.44 %
Total	14.42	27.65 %