



KL : SAMSUNGAV Sales Performance 19/04/2026 8:05 AM

MTD Sales
26.35 L

Brand Share %
22.80 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	26.22	23.65 %
Home-The	0.13	2.79 %
Total	26.35	22.80 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	17.11	24.43 %
KL-SOUTH	9.24	20.31 %
Total	26.35	22.80 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	16.98	25.14 %
Home-The	0.13	5.22 %
Total	17.11	24.43 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	17.11	24.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	9.24	21.33 %
Total	9.24	20.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.71	17.95 %
PAS1	2.72	19.67 %
Total	9.24	20.31 %