



KL : SAMSUNGAV Sales Performance 18/05/2026 8:05 AM

MTD Sales
28.28 L

Brand Share %
31.32 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **31.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.61	31.79 %
Home-The	0.67	19.30 %
Total	28.28	31.32 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	14.16	28.10 %
KL-SOUTH	14.12	35.38 %
Total	28.28	31.32 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	14.03	28.95 %
Home-The	0.13	6.72 %
Total	14.16	28.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.74	28.91 %
Total	14.16	28.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.58	35.39 %
Home-The	0.54	35.16 %
Total	14.12	35.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.00	26.11 %
PNL1	0.88	30.32 %
Total	14.12	35.38 %