



# KL : SAMSUNGAV Sales Performance 17/05/2026 8:05 AM

MTD Sales  
26.57 L

Brand Share %  
31.23 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **31.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.90	31.61 %
Home-The	0.67	21.22 %
Total	26.57	31.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	13.67	28.28 %
KL-SOUTH	12.90	35.10 %
Total	26.57	31.23 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	13.54	28.98 %
Home-The	0.13	8.03 %
Total	13.67	28.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.25	29.13 %
Total	13.67	28.28 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.36	35.10 %
Home-The	0.54	35.16 %
Total	12.90	35.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.91	24.22 %
PNL1	0.88	30.32 %
Total	12.90	35.10 %