



KL : SAMSUNGAV Sales Performance 16/05/2026 8:05 AM

MTD Sales
22.46 L

Brand Share %
29.19 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.79	29.43 %
Home-The	0.67	23.07 %
Total	22.46	29.19 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	12.10	26.31 %
KL-SOUTH	10.36	33.49 %
Total	22.46	29.19 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	11.97	26.90 %
Home-The	0.13	8.67 %
Total	12.10	26.31 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.67	27.22 %
Total	12.10	26.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	9.82	33.25 %
Home-The	0.54	38.52 %
Total	10.36	33.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.30	21.10 %
Total	10.36	33.49 %