



KL : SAMSUNGAV Sales Performance 16/04/2026 8:05 AM

MTD Sales
21.01 L

Brand Share %
21.31 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.88	22.03 %
Home-The	0.13	3.45 %
Total	21.01	21.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	15.19	24.75 %
KL-SOUTH	5.83	15.65 %
Total	21.01	21.31 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	15.05	25.47 %
Home-The	0.13	5.88 %
Total	15.19	24.75 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	15.19	24.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.83	16.34 %
Total	5.83	15.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.12	12.62 %
PAS1	1.41	12.07 %
KLR1	0.84	20.85 %
Total	5.83	15.65 %