



KL : SAMSUNGAV Sales Performance 15/05/2026 8:05 AM

MTD Sales
20.69 L

Brand Share %
28.20 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.02	28.41 %
Home-The	0.67	23.07 %
Total	20.69	28.20 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.58	26.01 %
KL-SOUTH	9.11	31.57 %
Total	20.69	28.20 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	11.45	26.62 %
Home-The	0.13	8.67 %
Total	11.58	26.01 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.16	26.96 %
Total	11.58	26.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	8.57	31.21 %
Home-The	0.54	38.52 %
Total	9.11	31.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.02	20.51 %
Total	9.11	31.57 %