



KL : SAMSUNGAV Sales Performance 14/05/2026 8:05 AM

MTD Sales
18.98 L

Brand Share %
29.16 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.16 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 18.31 | 29.21 % |
| Home-The | 0.67 | 27.79 % |
| Total | 18.98 | 29.16 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH | 10.45 | 26.71 % |
| KL-SOUTH | 8.53 | 32.85 % |
| Total | 18.98 | 29.16 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 10.32 | 27.26 % |
| Home-The | 0.13 | 10.29 % |
| Total | 10.45 | 26.71 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 11.03 | 27.77 % |
| Total | 10.45 | 26.71 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 7.99 | 32.19 % |
| Home-The | 0.54 | 47.18 % |
| Total | 8.53 | 32.85 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1 | 2.58 | 20.50 % |
| Total | 8.53 | 32.85 % |