

MTD Sales
7.08 L

Brand Share %
4.68 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	2.78	12.86 %
Gas-Stov	1.79	7.78 %
Cook-Pre	0.88	18.58 %
Mixie	0.83	2.00 %
In-Stove	0.71	6.26 %
Cook-Ele	0.04	20.16 %
Grinder	0.04	1.14 %
Total	7.08	4.68 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.09	3.93 %
KL-SOUTH	2.85	7.56 %
KL-CENTRAL	0.15	1.50 %
Total	7.08	4.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.26	9.42 %
Small-Ap	1.14	7.82 %
Mixie	0.56	2.10 %
Cook-Pre	0.55	16.98 %
In-Stove	0.52	7.47 %
Grinder	0.04	4.47 %
Cook-Ele	0.02	17.39 %
Total	4.09	3.93 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.14	1.95 %
VLC1	0.16	2.69 %
KZSD		0.00 %
WHKZ		0.00 %
Total	4.09	3.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	1.55	27.34 %
Gas-Stov	0.53	6.15 %
Cook-Pre	0.28	25.35 %
Mixie	0.27	2.21 %
In-Stove	0.19	5.41 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	2.85	7.56 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	2.85	7.56 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.10	6.68 %
Cook-Pre	0.05	13.00 %
Total	0.15	1.50 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.15	1.50 %
Total	0.15	1.50 %