

MTD Sales
7.08 L

Brand Share %
4.84 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	2.82	13.38 %
Gas-Stov	1.77	8.00 %
Cook-Pre	0.86	18.91 %
Mixie	0.83	2.07 %
In-Stove	0.71	6.42 %
Cook-Ele	0.04	20.16 %
Grinder	0.04	1.16 %
Total	7.08	4.84 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.04	4.05 %
KL-SOUTH	2.89	7.83 %
KL-CENTRAL	0.15	1.58 %
Total	7.08	4.84 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.24	9.72 %
Small-Ap	1.14	8.02 %
Mixie	0.56	2.20 %
Cook-Pre	0.53	17.11 %
In-Stove	0.52	7.65 %
Grinder	0.04	4.47 %
Cook-Ele	0.02	17.39 %
Total	4.04	4.05 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.12	1.95 %
VLC1	0.16	2.73 %
KZSD		0.00 %
WHKZ		0.00 %
Total	4.04	4.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	1.59	28.98 %
Gas-Stov	0.53	6.35 %
Cook-Pre	0.28	25.35 %
Mixie	0.27	2.24 %
In-Stove	0.19	5.53 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	2.89	7.83 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	2.89	7.83 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.10	6.75 %
Cook-Pre	0.05	14.75 %
Total	0.15	1.58 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.15	1.58 %
Total	0.15	1.58 %