

MTD Sales
6.54 L

Brand Share %
4.75 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	2.62	13.29 %
Gas-Stov	1.48	7.19 %
Cook-Pre	0.85	19.62 %
Mixie	0.83	2.18 %
In-Stove	0.68	6.45 %
Cook-Ele	0.04	23.10 %
Grinder	0.04	1.25 %
Total	6.54	4.75 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.66	3.90 %
KL-SOUTH	2.73	7.70 %
KL-CENTRAL	0.15	1.82 %
Total	6.54	4.75 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Small-Ap	1.08	8.26 %
Gas-Stov	0.98	8.36 %
Mixie	0.56	2.35 %
Cook-Pre	0.50	17.38 %
In-Stove	0.48	7.67 %
Grinder	0.04	5.02 %
Cook-Ele	0.02	22.58 %
Total	3.66	3.90 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.98	1.80 %
VLC1	0.16	2.83 %
KZSD		0.00 %
WHKZ		0.00 %
Total	3.66	3.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	1.45	27.35 %
Gas-Stov	0.49	6.13 %
Cook-Pre	0.30	26.61 %
Mixie	0.27	2.31 %
In-Stove	0.19	5.69 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	2.73	7.70 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	2.73	7.70 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.10	7.00 %
Cook-Pre	0.05	15.53 %
Total	0.15	1.82 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.15	1.82 %
Total	0.15	1.82 %