

MTD Sales
5.62 L

Brand Share %
4.47 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	2.07	11.60 %
Gas-Stov	1.41	7.51 %
Mixie	0.75	2.16 %
Cook-Pre	0.72	18.65 %
In-Stove	0.60	6.12 %
Cook-Ele	0.04	23.10 %
Grinder	0.04	1.43 %
Total	5.62	4.47 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.25	3.77 %
KL-SOUTH	2.25	6.91 %
KL-CENTRAL	0.13	1.83 %
Total	5.62	4.47 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.95	9.01 %
Small-Ap	0.81	6.88 %
Mixie	0.56	2.57 %
In-Stove	0.44	7.47 %
Cook-Pre	0.42	16.83 %
Grinder	0.04	5.33 %
Cook-Ele	0.02	22.58 %
Total	3.25	3.77 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.84	1.68 %
VLC1	0.15	2.55 %
KZSD		0.00 %
WHKZ		0.00 %
Total	3.25	3.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	1.16	24.22 %
Gas-Stov	0.46	6.03 %
Cook-Pre	0.26	24.96 %
Mixie	0.19	1.76 %
In-Stove	0.15	4.78 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	2.25	6.91 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	2.25	6.91 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.10	7.76 %
Cook-Pre	0.03	11.65 %
Total	0.13	1.83 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.13	1.83 %
Total	0.13	1.83 %