

MTD Sales
4.80 L

Brand Share %
4.39 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	1.71	10.72 %
Gas-Stov	1.27	7.83 %
Mixie	0.64	2.16 %
Cook-Pre	0.58	17.80 %
In-Stove	0.52	5.98 %
Cook-Ele	0.04	23.10 %
Grinder	0.04	1.59 %
Total	4.80	4.39 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.02	3.95 %
KL-SOUTH	1.67	6.19 %
KL-CENTRAL	0.10	1.86 %
Total	4.80	4.39 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.91	9.78 %
Small-Ap	0.72	6.55 %
Mixie	0.56	2.89 %
In-Stove	0.42	7.55 %
Cook-Pre	0.35	15.92 %
Grinder	0.04	6.16 %
Cook-Ele	0.02	22.58 %
Total	3.02	3.95 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.74	1.65 %
VLC1	0.15	2.86 %
KZSD		0.00 %
WHKZ		0.00 %
Total	3.02	3.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	0.92	23.62 %
Gas-Stov	0.36	5.60 %
Cook-Pre	0.19	22.31 %
In-Stove	0.10	3.53 %
Mixie	0.08	0.94 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	1.67	6.19 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	1.67	6.19 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.07	6.51 %
Cook-Pre	0.03	19.23 %
Total	0.10	1.86 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.10	1.86 %
Total	0.10	1.86 %