

MTD Sales
4.53 L

Brand Share %
4.35 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	1.59	10.49 %
Gas-Stov	1.24	7.90 %
Mixie	0.57	2.00 %
In-Stove	0.54	6.55 %
Cook-Pre	0.51	17.02 %
Cook-Ele	0.04	25.55 %
Grinder	0.04	1.66 %
Total	4.53	4.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.82	3.89 %
KL-SOUTH	1.62	6.12 %
KL-CENTRAL	0.09	1.78 %
Total	4.53	4.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	9.92 %
Small-Ap	0.64	6.29 %
Mixie	0.49	2.64 %
In-Stove	0.44	8.41 %
Cook-Pre	0.30	15.14 %
Grinder	0.04	7.10 %
Cook-Ele	0.02	22.58 %
Total	2.82	3.89 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.74	1.68 %
VLC1	0.15	2.89 %
KZSD		0.00 %
WHKZ		0.00 %
Total	2.82	3.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	0.88	23.05 %
Gas-Stov	0.36	5.67 %
Cook-Pre	0.18	21.06 %
In-Stove	0.10	3.63 %
Mixie	0.08	0.97 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	1.62	6.12 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	1.62	6.12 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.06	5.61 %
Cook-Pre	0.03	19.23 %
Total	0.09	1.78 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.09	1.78 %
Total	0.09	1.78 %