

MTD Sales
4.25 L

Brand Share %
4.35 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	1.48	10.44 %
Gas-Stov	1.20	7.99 %
In-Stove	0.50	6.54 %
Mixie	0.50	1.83 %
Cook-Pre	0.47	17.07 %
Cook-Ele	0.04	30.13 %
Grinder	0.04	1.66 %
Total	4.25	4.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.61	3.90 %
KL-SOUTH	1.55	6.00 %
KL-CENTRAL	0.09	1.83 %
Total	4.25	4.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	10.04 %
Small-Ap	0.61	6.44 %
Mixie	0.42	2.39 %
In-Stove	0.41	8.51 %
Cook-Pre	0.26	14.69 %
Grinder	0.04	7.10 %
Cook-Ele	0.02	31.36 %
Total	2.61	3.90 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.74	1.73 %
VLC1	0.15	2.90 %
KZSD		0.00 %
WHKZ		0.00 %
Total	2.61	3.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	0.81	21.78 %
Gas-Stov	0.36	5.81 %
Cook-Pre	0.18	21.89 %
In-Stove	0.10	3.71 %
Mixie	0.08	0.99 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	1.55	6.00 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	1.55	6.00 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.06	6.11 %
Cook-Pre	0.03	19.23 %
Total	0.09	1.83 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.09	1.83 %
Total	0.09	1.83 %