

MTD Sales
3.84 L

Brand Share %
4.70 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	1.42	12.46 %
Gas-Stov	1.04	8.08 %
In-Stove	0.47	7.42 %
Mixie	0.43	1.86 %
Cook-Pre	0.38	18.27 %
Grinder	0.08	3.54 %
Cook-Ele	0.02	27.55 %
Total	3.84	4.70 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.23	4.12 %
KL-SOUTH	1.52	6.56 %
KL-CENTRAL	0.09	2.09 %
Total	3.84	4.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.69	9.74 %
Small-Ap	0.55	7.55 %
In-Stove	0.37	10.52 %
Mixie	0.35	2.44 %
Cook-Pre	0.21	17.51 %
Grinder	0.04	9.01 %
Cook-Ele	0.02	53.52 %
Total	2.23	4.12 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.63	1.66 %
VLC1	0.15	3.48 %
KZSD		0.00 %
Total	2.23	4.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	0.81	25.44 %
Gas-Stov	0.36	6.55 %
Cook-Pre	0.14	19.37 %
In-Stove	0.10	3.87 %
Mixie	0.08	1.12 %
Grinder	0.04	2.25 %
Total	1.52	6.56 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	4.70 %
WHTM		0.00 %
Total	1.52	6.56 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.06	6.29 %
Cook-Pre	0.03	19.23 %
Total	0.09	2.09 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.09	2.09 %
Total	0.09	2.09 %