

MTD Sales  
3.28 L

Brand Share %  
4.88 %

Information:

MTD : 01-09-2026 To 16-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Small-Ap | 1.27        | 13.68 %       |
| Gas-Stov | 0.80        | 8.10 %        |
| Mixie    | 0.43        | 2.22 %        |
| In-Stove | 0.43        | 7.96 %        |
| Cook-Pre | 0.29        | 17.56 %       |
| Grinder  | 0.04        | 2.28 %        |
| Cook-Ele | 0.02        | 27.55 %       |
| Total    | 3.28        | 4.88 %        |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 1.93        | 4.41 %        |
| KL-SOUTH   | 1.26        | 6.33 %        |
| KL-CENTRAL | 0.09        | 2.59 %        |
| Total      | 3.28        | 4.88 %        |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Small-Ap | 0.52        | 8.84 %        |
| Gas-Stov | 0.51        | 10.04 %       |
| Mixie    | 0.35        | 2.93 %        |
| In-Stove | 0.33        | 11.43 %       |
| Cook-Pre | 0.16        | 17.31 %       |
| Grinder  | 0.04        | 9.01 %        |
| Cook-Ele | 0.02        | 53.52 %       |
| Total    | 1.93        | 4.41 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 0.43        | 1.42 %        |
| VLC1     | 0.15        | 3.89 %        |
| Total    | 1.93        | 4.41 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Small-Ap | 0.68        | 25.64 %       |
| Gas-Stov | 0.29        | 6.42 %        |
| Cook-Pre | 0.10        | 16.91 %       |
| In-Stove | 0.10        | 4.34 %        |
| Mixie    | 0.08        | 1.28 %        |
| Total    | 1.26        | 6.33 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.33        | 4.71 %        |
| PAS1     | 0.12        | 4.82 %        |
| WHTM     |             | 0.00 %        |
| Total    | 1.26        | 6.33 %        |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Small-Ap | 0.06        | 8.71 %        |
| Cook-Pre | 0.03        | 21.55 %       |
| Total    | 0.09        | 2.59 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 0.09        | 2.59 %        |
| Total    | 0.09        | 2.59 %        |