

MTD Sales
7.11 L

Brand Share %
4.45 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Small-Ap	2.80	12.47 %
Gas-Stov	1.79	7.30 %
Cook-Pre	0.88	18.42 %
Mixie	0.83	1.93 %
In-Stove	0.73	6.19 %
Cook-Ele	0.04	16.01 %
Grinder	0.04	1.09 %
Total	7.11	4.45 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.10	3.73 %
KL-SOUTH	2.87	7.39 %
KL-CENTRAL	0.15	1.36 %
Total	7.11	4.45 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.26	8.60 %
Small-Ap	1.15	7.65 %
Mixie	0.56	2.02 %
Cook-Pre	0.55	16.76 %
In-Stove	0.52	7.17 %
Grinder	0.04	4.25 %
Cook-Ele	0.02	14.14 %
Total	4.10	3.73 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.14	1.82 %
VLC1	0.16	2.64 %
KZSD		0.00 %
WHKZ		0.00 %
Total	4.10	3.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	1.55	26.69 %
Gas-Stov	0.53	6.03 %
Cook-Pre	0.28	25.35 %
Mixie	0.27	2.16 %
In-Stove	0.21	5.73 %
Cook-Ele	0.02	100.00 %
Grinder		0.00 %
Total	2.87	7.39 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WHTM		0.00 %
Total	2.87	7.39 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Small-Ap	0.10	6.12 %
Cook-Pre	0.05	13.00 %
Total	0.15	1.36 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.15	1.36 %
Total	0.15	1.36 %