

MTD Sales
20.83 L

Brand Share %
17.05 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.44	31.00 %
Gas-Stov	5.15	23.32 %
Grinder	1.70	49.39 %
In-Stove	0.83	7.45 %
Chimney	0.35	1.67 %
Iron	0.25	7.38 %
Small-Ap	0.11	0.52 %
Total	20.83	17.05 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.40	13.01 %
KL-SOUTH	9.50	27.28 %
KL-CENTRAL	0.93	12.46 %
Total	20.83	17.05 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	6.71	26.60 %
Gas-Stov	2.84	22.31 %
In-Stove	0.37	5.37 %
Grinder	0.24	26.66 %
Iron	0.14	6.38 %
Small-Ap	0.11	0.78 %
Total	10.40	13.01 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.86	11.55 %
KNU1	3.27	14.88 %
VLC1	0.44	7.60 %
KZSD		0.00 %
WHKZ		0.00 %
Total	10.40	13.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	5.18	42.19 %
Gas-Stov	2.12	25.34 %
Grinder	1.36	56.95 %
In-Stove	0.42	11.96 %
Chimney	0.35	17.09 %
Iron	0.08	9.81 %
Total	9.50	27.28 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	9.50	27.28 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Mixie	0.56	21.02 %
Gas-Stov	0.19	19.23 %
Grinder	0.10	63.69 %
In-Stove	0.05	5.61 %
Iron	0.03	8.12 %
Total	0.93	12.46 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.93	12.46 %
Total	0.93	12.46 %