

MTD Sales
17.39 L

Brand Share %
16.53 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.61	30.73 %
Gas-Stov	4.04	21.59 %
Grinder	1.36	48.84 %
In-Stove	0.74	7.56 %
Chimney	0.35	1.89 %
Iron	0.22	7.18 %
Small-Ap	0.07	0.41 %
Total	17.39	16.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.54	12.40 %
KL-SOUTH	8.31	27.21 %
KL-CENTRAL	0.55	9.32 %
Total	17.39	16.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	5.78	26.66 %
Gas-Stov	2.09	19.88 %
In-Stove	0.32	5.39 %
Grinder	0.14	19.09 %
Iron	0.13	6.72 %
Small-Ap	0.07	0.63 %
Total	8.54	12.40 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.34	11.57 %
KNU1	2.18	12.86 %
VLC1	0.44	8.01 %
KZSD		0.00 %
WHKZ		0.00 %
Total	8.54	12.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	4.48	41.47 %
Gas-Stov	1.87	24.73 %
Grinder	1.13	57.70 %
In-Stove	0.42	12.99 %
Chimney	0.35	24.11 %
Iron	0.07	8.90 %
Total	8.31	27.21 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	8.31	27.21 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Mixie	0.35	17.11 %
Grinder	0.10	100.00 %
Gas-Stov	0.07	12.04 %
Iron	0.02	6.15 %
Total	0.55	9.32 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.55	9.32 %
Total	0.55	9.32 %