

MTD Sales
15.21 L

Brand Share %
16.73 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.28	31.29 %
Gas-Stov	3.35	20.69 %
Grinder	1.27	50.59 %
In-Stove	0.69	7.94 %
Chimney	0.35	2.32 %
Iron	0.20	7.00 %
Small-Ap	0.07	0.46 %
Total	15.21	16.73 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	7.65	12.58 %
KL-SOUTH	7.09	27.71 %
KL-CENTRAL	0.47	10.48 %
Total	15.21	16.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	5.16	26.88 %
Gas-Stov	1.85	19.87 %
In-Stove	0.30	5.30 %
Grinder	0.14	22.07 %
Iron	0.12	6.62 %
Small-Ap	0.07	0.68 %
Total	7.65	12.58 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.67	10.95 %
KNU1	2.07	14.68 %
VLC1	0.42	8.66 %
KZSD		0.00 %
WHKZ		0.00 %
Total	7.65	12.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	3.79	42.17 %
Gas-Stov	1.45	22.84 %
Grinder	1.03	58.32 %
In-Stove	0.39	14.39 %
Chimney	0.35	30.69 %
Iron	0.07	9.91 %
Total	7.09	27.71 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	7.09	27.71 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Mixie	0.32	22.12 %
Grinder	0.10	100.00 %
Gas-Stov	0.04	8.90 %
Iron	0.01	3.35 %
Total	0.47	10.48 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.47	10.48 %
Total	0.47	10.48 %