

MTD Sales
14.30 L

Brand Share %
20.20 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.20 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 8.36 | 49.01 % |
| Gas-Stov | 2.83 | 13.67 % |
| Grinder | 1.31 | 42.04 % |
| Chimney | 1.09 | 8.23 % |
| Small-Ap | 0.28 | 3.38 % |
| Iron | 0.21 | 12.53 % |
| Cook-Ele | 0.17 | 78.21 % |
| In-Stove | 0.05 | 0.81 % |
| Total | 14.30 | 20.20 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KL-SOUTH | 8.09 | 33.97 % |
| KL-NORTH | 6.21 | 13.22 % |
| Total | 14.30 | 20.20 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 3.91 | 48.27 % |
| Gas-Stov | 1.50 | 26.20 % |
| Grinder | 1.20 | 45.84 % |
| Chimney | 1.09 | 100.00 % |
| Iron | 0.12 | 19.49 % |
| Small-Ap | 0.11 | 3.22 % |
| Cook-Ele | 0.11 | 79.00 % |
| In-Stove | 0.05 | 2.45 % |
| Total | 8.09 | 33.97 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TVSD | | 0.00 % |
| Total | 8.09 | 33.97 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 4.44 | 49.68 % |
| Gas-Stov | 1.33 | 8.89 % |
| Small-Ap | 0.17 | 3.49 % |
| Grinder | 0.12 | 22.76 % |
| Iron | 0.09 | 8.38 % |
| Cook-Ele | 0.06 | 76.80 % |
| Total | 6.21 | 13.22 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KZD1 | 6.21 | 12.99 % |
| WHKZ | | 0.00 % |
| Total | 6.21 | 13.22 % |