

MTD Sales
14.85 L

Brand Share %
17.05 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.07	31.67 %
Gas-Stov	3.23	20.61 %
Grinder	1.27	52.91 %
In-Stove	0.67	8.11 %
Chimney	0.35	2.45 %
Iron	0.18	6.70 %
Small-Ap	0.07	0.49 %
Total	14.85	17.05 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	7.33	12.70 %
KL-SOUTH	7.05	28.15 %
KL-CENTRAL	0.47	10.75 %
Total	14.85	17.05 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	5.00	27.02 %
Gas-Stov	1.74	19.51 %
In-Stove	0.27	5.20 %
Grinder	0.14	25.43 %
Iron	0.10	5.95 %
Small-Ap	0.07	0.72 %
Total	7.33	12.70 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.60	10.96 %
KNU1	1.89	15.75 %
VLC1	0.42	8.77 %
KZSD		0.00 %
WHKZ		0.00 %
Total	7.33	12.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	3.76	42.98 %
Gas-Stov	1.45	23.13 %
Grinder	1.03	59.15 %
In-Stove	0.39	14.83 %
Chimney	0.35	30.69 %
Iron	0.07	10.18 %
Total	7.05	28.15 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	7.05	28.15 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Mixie	0.32	22.45 %
Grinder	0.10	100.00 %
Gas-Stov	0.04	8.90 %
Iron	0.01	3.59 %
Total	0.47	10.75 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.47	10.75 %
Total	0.47	10.75 %