

MTD Sales
12.65 L

Brand Share %
16.76 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.86	31.69 %
Gas-Stov	2.49	17.98 %
Grinder	1.23	54.61 %
In-Stove	0.51	7.42 %
Chimney	0.35	2.81 %
Iron	0.14	6.21 %
Small-Ap	0.07	0.57 %
Total	12.65	16.76 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.44	27.34 %
KL-NORTH	5.74	12.03 %
KL-CENTRAL	0.47	11.25 %
Total	12.65	16.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	3.48	42.20 %
Gas-Stov	1.20	20.44 %
Grinder	0.99	61.20 %
In-Stove	0.37	14.54 %
Chimney	0.35	30.69 %
Iron	0.05	8.89 %
Total	6.44	27.34 %

Branch *	MTD Sales L	Brand Share %
Total	6.44	27.34 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	4.07	26.76 %
Gas-Stov	1.25	16.67 %
Grinder	0.14	26.59 %
In-Stove	0.14	3.43 %
Small-Ap	0.07	0.87 %
Iron	0.07	5.47 %
Total	5.74	12.03 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.24	10.42 %
VLC1	0.37	7.81 %
KZSD		0.00 %
WHKZ		0.00 %
Total	5.74	12.03 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Mixie	0.32	23.21 %
Grinder	0.10	100.00 %
Gas-Stov	0.04	8.90 %
Iron	0.01	3.88 %
Total	0.47	11.25 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.47	11.25 %
Total	0.47	11.25 %