



KL : PREETHI Sales Performance 20/03/2026 8:07 AM

MTD Sales
6.07 L

Brand Share %
19.24 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.24 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 2.52 | 42.56 % |
| In-Stove | 1.72 | 15.36 % |
| Gas-Stov | 0.72 | 10.51 % |
| Grinder | 0.41 | 30.82 % |
| Chimney | 0.37 | 10.84 % |
| Cook-Ele | 0.20 | 80.86 % |
| Iron | 0.10 | 17.86 % |
| Small-Ap | 0.04 | 1.79 % |
| Total | 6.07 | 19.24 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KL-SOUTH | 4.26 | 24.88 % |
| KL-NORTH | 1.80 | 12.54 % |
| Total | 6.07 | 19.24 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| In-Stove | 1.46 | 16.75 % |
| Mixie | 1.37 | 41.69 % |
| Grinder | 0.41 | 34.66 % |
| Chimney | 0.37 | 71.84 % |
| Gas-Stov | 0.35 | 18.25 % |
| Cook-Ele | 0.18 | 86.06 % |
| Iron | 0.08 | 29.64 % |
| Small-Ap | 0.04 | 3.54 % |
| Total | 4.26 | 24.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Total | 4.26 | 24.88 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 1.14 | 43.64 % |
| Gas-Stov | 0.37 | 7.45 % |
| In-Stove | 0.26 | 10.47 % |
| Cook-Ele | 0.02 | 52.27 % |
| Iron | 0.02 | 6.31 % |
| Total | 1.80 | 12.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KZD1 | 1.80 | 12.54 % |
| Total | 1.80 | 12.54 % |