



KL : PREETHI Sales Performance 17/03/2026 8:07 AM

MTD Sales
5.40 L

Brand Share %
21.81 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.23	43.63 %
In-Stove	1.66	21.25 %
Gas-Stov	0.75	12.15 %
Grinder	0.32	33.88 %
Chimney	0.19	7.19 %
Cook-Ele	0.14	88.78 %
Iron	0.08	16.24 %
Small-Ap	0.04	2.42 %
Total	5.40	21.81 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.77	27.84 %
KL-NORTH	1.63	14.53 %
Total	5.40	21.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	1.40	21.63 %
Mixie	1.26	42.12 %
Gas-Stov	0.38	20.55 %
Grinder	0.32	40.12 %
Chimney	0.19	56.01 %
Cook-Ele	0.12	100.00 %
Iron	0.06	26.20 %
Small-Ap	0.04	5.01 %
Total	3.77	27.84 %

Branch *	MTD Sales L	Brand Share %
Total	3.77	27.84 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.97	45.77 %
Gas-Stov	0.37	8.51 %
In-Stove	0.26	19.39 %
Cook-Ele	0.02	52.27 %
Iron	0.02	7.05 %
Total	1.63	14.53 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.63	14.53 %
Total	1.63	14.53 %