



KL : PREETHI Sales Performance 16/03/2026 8:07 AM

MTD Sales
4.94 L

Brand Share %
22.89 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.82	39.75 %
In-Stove	1.66	23.43 %
Gas-Stov	0.72	14.52 %
Grinder	0.32	38.80 %
Chimney	0.19	8.57 %
Cook-Ele	0.12	86.98 %
Iron	0.08	17.64 %
Small-Ap	0.04	2.59 %
Total	4.94	22.89 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.42	28.67 %
KL-NORTH	1.52	15.76 %
Total	4.94	22.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	1.40	24.37 %
Mixie	0.97	36.64 %
Gas-Stov	0.35	22.58 %
Grinder	0.32	45.20 %
Chimney	0.19	56.01 %
Cook-Ele	0.10	100.00 %
Iron	0.06	27.19 %
Small-Ap	0.04	5.74 %
Total	3.42	28.67 %

Branch *	MTD Sales L	Brand Share %
Total	3.42	28.67 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.86	43.94 %
Gas-Stov	0.37	10.83 %
In-Stove	0.26	19.40 %
Cook-Ele	0.02	52.27 %
Iron	0.02	8.00 %
Total	1.52	15.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.52	15.76 %
Total	1.52	15.76 %