



KL : PREETHI Sales Performance 08/05/2026 8:08 AM

MTD Sales
5.07 L

Brand Share %
30.54 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.54 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 2.24 | 50.43 % |
| In-Stove | 1.83 | 77.03 % |
| Gas-Stov | 0.65 | 13.40 % |
| Grinder | 0.28 | 48.37 % |
| Small-Ap | 0.03 | 1.76 % |
| Cook-Ele | 0.02 | 100.00 % |
| Iron | 0.02 | 8.24 % |
| Chimney | | 0.09 % |
| Total | 5.07 | 30.54 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KL-NORTH | 2.59 | 22.35 % |
| KL-SOUTH | 2.49 | 49.30 % |
| Total | 5.07 | 30.54 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| In-Stove | 1.25 | 69.61 % |
| Mixie | 0.91 | 39.50 % |
| Gas-Stov | 0.32 | 8.67 % |
| Grinder | 0.06 | 50.76 % |
| Small-Ap | 0.03 | 2.56 % |
| Iron | 0.02 | 13.97 % |
| Total | 2.59 | 22.35 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KZD1 | 2.59 | 22.35 % |
| Total | 2.59 | 22.35 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 1.33 | 62.16 % |
| In-Stove | 0.58 | 100.00 % |
| Gas-Stov | 0.33 | 28.68 % |
| Grinder | 0.23 | 47.81 % |
| Cook-Ele | 0.02 | 100.00 % |
| Chimney | | 100.00 % |
| Total | 2.49 | 49.30 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KLR1 | 0.16 | 24.89 % |
| Total | 2.49 | 49.30 % |