



KL : LG Sales Performance 31/03/2026 8:04 AM

MTD Sales
150.62 L

Brand Share %
25.72 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	94.02	27.64 %
Fridge	25.92	29.75 %
Wash-Mac	12.61	24.45 %
LED TV	12.28	14.43 %
Oven	3.72	49.22 %
Home-The	1.29	28.09 %
Dishwash	0.48	7.26 %
W-Purifi	0.31	10.56 %
Total	150.62	25.72 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	82.75	25.82 %
KL-SOUTH	67.88	25.59 %
Total	150.62	25.72 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	49.97	26.31 %
Fridge	12.62	29.30 %
Wash-Mac	7.71	29.95 %
LED TV	7.61	16.46 %
Oven	2.75	48.69 %
Home-The	1.29	55.19 %
Dishwash	0.48	9.34 %
W-Purifi	0.31	13.49 %
Total	82.75	25.82 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	82.75	25.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	44.05	29.32 %
Fridge	13.30	30.18 %
Wash-Mac	4.89	18.96 %
LED TV	4.67	12.01 %
Oven	0.97	50.79 %
Total	67.88	25.59 %

Branch *	MTD Sales L	Brand Share %
PAS1	13.91	24.64 %
KLR1	3.89	10.55 %
TVSD		0.00 %
WHTM	-0.16	20.32 %
Total	67.88	25.59 %