

MTD Sales
314.23 L

Brand Share %
24.25 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	78.24	29.82 %
Wash-Mac	75.67	35.71 %
Air-Cond	73.57	15.02 %
LED TV	65.35	23.75 %
Oven	10.18	77.01 %
Dishwash	7.17	46.45 %
Home-The	2.13	11.99 %
W-Purifi	1.93	18.66 %
Total	314.23	24.25 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	175.96	22.52 %
KL-SOUTH	114.49	28.22 %
KL-CENTRAL	23.77	21.81 %
Total	314.23	24.25 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	48.98	32.93 %
Wash-Mac	41.22	31.97 %
Air-Cond	36.54	12.12 %
LED TV	32.17	19.80 %
Oven	7.78	80.54 %
Dishwash	6.67	49.49 %
Home-The	1.56	14.77 %
W-Purifi	1.04	17.76 %
Total	175.96	22.52 %

Branch *	MTD Sales L	Brand Share %
KNU1	41.67	21.33 %
BSY1	11.05	11.00 %
WHKZ	-5.19	23.26 %
Total	175.96	22.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	31.64	22.15 %
Wash-Mac	28.83	41.70 %
Fridge	25.35	26.77 %
LED TV	25.12	28.97 %
Oven	1.60	66.77 %
W-Purifi	0.89	30.15 %
Home-The	0.57	9.65 %
Dishwash	0.50	44.65 %
Total	114.49	28.22 %

Branch *	MTD Sales L	Brand Share %
KLR1	8.96	22.68 %
TVSD	1.00	21.00 %
Total	114.49	28.22 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	8.06	31.00 %
Wash-Mac	5.61	40.54 %
Air-Cond	5.39	11.88 %
Fridge	3.91	20.66 %
Oven	0.80	68.79 %
Total	23.77	21.81 %

Branch *	MTD Sales L	Brand Share %
KOC1	24.00	21.73 %
WKOC	-0.22	15.50 %
Total	23.77	21.81 %