

MTD Sales  
407.37 L

Brand Share %  
25.38 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	294.75	25.79 %
LED TV	40.26	24.01 %
Fridge	37.20	22.19 %
Wash-Mac	26.52	29.36 %
Oven	5.05	38.10 %
Dishwash	1.66	13.80 %
Home-The	1.16	18.74 %
W-Purifi	0.77	14.96 %
Total	407.37	25.38 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	224.26	29.99 %
KL-NORTH	183.11	21.35 %
Total	407.37	25.38 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	178.53	31.46 %
Fridge	16.88	22.68 %
LED TV	14.12	21.99 %
Wash-Mac	13.51	36.95 %
Home-The	0.59	23.63 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	41.23 %
Oven	0.11	8.30 %
Total	224.26	29.99 %

Branch *	MTD Sales L	Brand Share %
KLR1	21.08	19.40 %
TVSD		0.00 %
Total	224.26	29.99 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	116.22	20.19 %
LED TV	26.14	25.27 %
Fridge	20.32	21.79 %
Wash-Mac	13.01	24.20 %
Oven	4.94	41.42 %
Dishwash	1.29	11.57 %
W-Purifi	0.61	12.86 %
Home-The	0.57	15.42 %
Total	183.11	21.35 %

Branch *	MTD Sales L	Brand Share %
KZD1	184.83	21.29 %
WHKZ	-1.72	16.57 %
Total	183.11	21.35 %