

MTD Sales
143.50 L

Brand Share %
25.63 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	90.43	27.64 %
Fridge	24.75	29.66 %
Wash-Mac	12.08	24.47 %
LED TV	11.19	13.95 %
Oven	2.97	45.40 %
Home-The	1.29	29.05 %
Dishwash	0.48	7.86 %
W-Purifi	0.31	12.08 %
Total	143.50	25.63 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	77.50	25.31 %
KL-SOUTH	66.00	26.02 %
Total	143.50	25.63 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	47.51	26.07 %
Fridge	11.67	27.90 %
Wash-Mac	7.71	31.40 %
LED TV	6.52	14.87 %
Oven	2.00	43.18 %
Home-The	1.29	55.19 %
Dishwash	0.48	10.35 %
W-Purifi	0.31	14.89 %
Total	77.50	25.31 %

Branch *	MTD Sales L	Brand Share %
KZD1	79.66	25.37 %
KZSD		0.00 %
WHKZ	-2.16	25.17 %
Total	77.50	25.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	42.92	29.61 %
Fridge	13.08	31.43 %
LED TV	4.67	12.85 %
Wash-Mac	4.36	17.60 %
Oven	0.97	50.79 %
Total	66.00	26.02 %

Branch *	MTD Sales L	Brand Share %
PAS1	13.49	24.70 %
KLR1	3.89	10.93 %
TVSD		0.00 %
WHTM	-0.16	20.32 %
Total	66.00	26.02 %