

MTD Sales
296.68 L

Brand Share %
23.83 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	73.75	29.07 %
Wash-Mac	72.61	35.45 %
Air-Cond	68.97	14.68 %
LED TV	60.14	23.00 %
Oven	9.99	76.99 %
Dishwash	7.17	46.45 %
Home-The	2.13	12.74 %
W-Purifi	1.93	19.01 %
Total	296.68	23.83 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	166.11	22.03 %
KL-SOUTH	108.18	28.03 %
KL-CENTRAL	22.40	21.32 %
Total	296.68	23.83 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	45.77	31.94 %
Wash-Mac	39.69	31.84 %
Air-Cond	35.78	12.14 %
LED TV	28.02	18.31 %
Oven	7.59	80.61 %
Dishwash	6.67	49.49 %
Home-The	1.56	16.05 %
W-Purifi	1.04	18.37 %
Total	166.11	22.03 %

Branch *	MTD Sales L	Brand Share %
KNU1	37.70	20.57 %
BSY1	10.13	10.31 %
Total	166.11	22.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	28.59	21.71 %
Wash-Mac	27.76	41.27 %
LED TV	24.20	29.15 %
Fridge	24.07	26.22 %
Oven	1.60	66.77 %
W-Purifi	0.89	30.15 %
Home-The	0.57	10.00 %
Dishwash	0.50	44.65 %
Total	108.18	28.03 %

Branch *	MTD Sales L	Brand Share %
KLR1	7.69	20.66 %
TVSD	1.00	21.00 %
Total	108.18	28.03 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	7.92	31.15 %
Wash-Mac	5.16	39.87 %
Air-Cond	4.61	10.64 %
Fridge	3.91	21.08 %
Oven	0.80	68.79 %
Total	22.40	21.32 %

Branch *	MTD Sales L	Brand Share %
KOC1	22.62	21.25 %
WKOC	-0.22	15.50 %
Total	22.40	21.32 %