

MTD Sales
169.74 L

Brand Share %
21.09 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	55.69	16.30 %
Fridge	45.42	25.90 %
Wash-Mac	34.87	30.74 %
LED TV	25.60	19.10 %
Oven	3.83	27.08 %
Home-The	2.03	32.66 %
Dishwash	1.83	13.97 %
W-Purifi	0.47	6.95 %
Total	169.74	21.09 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	92.54	20.08 %
KL-SOUTH	77.19	22.45 %
Total	169.74	21.09 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	30.12	28.89 %
Wash-Mac	23.51	34.59 %
Air-Cond	18.40	10.33 %
LED TV	13.57	17.60 %
Oven	3.26	27.06 %
Home-The	1.88	53.45 %
Dishwash	1.45	11.45 %
W-Purifi	0.34	6.64 %
Total	92.54	20.08 %

Branch *	MTD Sales L	Brand Share %
KZD1	95.40	19.99 %
KZSD		0.00 %
WHKZ	-2.86	14.22 %
Total	92.54	20.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	37.29	22.80 %
Fridge	15.30	21.50 %
LED TV	12.02	21.13 %
Wash-Mac	11.36	24.99 %
Oven	0.57	27.23 %
Dishwash	0.37	100.00 %
Home-The	0.15	5.64 %
W-Purifi	0.13	7.90 %
Total	77.19	22.45 %

Branch *	MTD Sales L	Brand Share %
PAS1	9.16	18.36 %
KLR1	5.74	15.17 %
TVSD		0.00 %
Total	77.19	22.45 %